

# The Problem

a d e c a . . . c e e . . . e e a , e a c a d f a , e a ,  
 d , a a e c a e e d . . . a e . . . a c B a c ,  
 A e c a l d a , a d A a . a N a . e e . . . , . . . e  
 . . . d e . . . d e e c e , e e . . . a a . . . e e c e , e  
 . . . c e . . . c a e - a c . . . a d d . c . . . a a . . . , e  
 , e a , c a e . . . e . C . . . a e d . W . e e . a c e , , e e  
 . . . e e e c e , , e a e f e a c - e a e d d e a , ,  
 e e b , , b , e , b , , a d d e a e d . .  
 e a a c a e .<sup>4</sup> S . . . d e . . . e , a e e f c a e e e  
 . . . e e e c e . e . . . a . . . f c a e d e . , e a c e ,  
 c . . . b . . . , e e e a a e f . . . e a c a d f a  
 . . . c e .<sup>5</sup>

F a e e d . . . a a c a e f b , . . . f a a d a e c a  
 e . . . c e a e d . . . f , . . . c a a d e a c . . . c a . . .  
 e a d . . . , e a e f e e . . . a a . . . e - e  
 e c e . , a d c e a e d c . . . l . . . a . . . c a c a . . . e . . . e c a e  
 c . . . e b e . . . d b , . R e e a c c . . . , a e a d  
 . . . a . . . c e a e e a d . . . e d , e a , f , e f a  
 a d a e .<sup>6</sup> E e d . . . a c c e . . . c a e a f e e a c . . . a  
 . . . a . . . e . . . a d d e . . . a e a , e a , d , a a e ,  
 . . . c a , e a , c a c e . . . a d e a , e a , c a d . . . c  
 a d e e . . . a e a a c e . . . b e e . . . - e , e a ,  
 . . . c e f a e . . . a d , e c . d e . C e e e . . . e -  
 , e a , a . . . a c . . . e a c c a e , S a S a f Y .  
 B a b , c b e . . . e d c a . . . e d a a . . . d e . . . e a e d c a e  
 . . . a a e e a d c a d a . . . , d e a e a a e e , a d  
 , e a , e d c a . . . e e d , e e a . . . e a d a d e d c e  
 , e . . . f e a a c c . . . c a . . . , e a . . . e d e . . . a d  
 . . . b , e , . . . e , e , e a , f a e . . . a d , e  
 . . . e b . . .

## Why It Matters

e . . . b , e ,  
 . . . f a . . . a f - e  
 b a b e .<sup>7</sup>

a . . . c a e d . . .  
 . . . f . . . &  
 . . . a  
 . . . a d  
 . . . a e

A e a e . . . e a  
 e d c a c . . . f  
 e e . . . f a . . . a e  
 . . . a  
 f - e . . . f a . . .<sup>8</sup>

acc . . . f  
 . . . f , e d  
 f a e b . . .  
 c a e .<sup>10</sup>

T . . . e . . . a , . . .

# Barriers to Progress

## How Start Smart For Your Baby Solves for Barriers

### EARLY IDENTIFICATION

Start Smart For Your Baby (SSFB) is a free, evidence-based, online program that helps parents identify their child's developmental milestones and provides resources to support their child's growth. The program is available in multiple languages and is accessible to parents of children aged 0-3 years. It includes a variety of resources such as videos, articles, and interactive tools that help parents understand their child's development and provide guidance on how to support their child's learning and play. The program is designed to be user-friendly and easy to navigate, making it a valuable resource for parents who want to ensure their child is reaching their full potential.

### HEALTH EDUCATION

SSFB provides health education resources that help parents understand the importance of early identification and the benefits of early intervention. It includes information on how to identify signs and symptoms of developmental delays and how to seek help if needed. The program also provides information on the importance of early identification for children with special needs and how to access early intervention services. Additionally, SSFB offers resources on how to support a child's development through play and learning activities. The program is designed to be accessible and easy to use, making it a valuable resource for parents who want to ensure their child is reaching their full potential.

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